



Supporting Children's Learning:

The Journey of Non-Chinese Speaking Parent Ambassadors

Parental involvement is crucial to children's learning and growth, and non-Chinese speaking (NCS) parents are certainly no exception. To this end, the Education Bureau (EDB) has been providing diversified parent education activities and resources for NCS parents, helping them support their children's learning and encourage them to master the Chinese language. In 2025, 30 NCS parents took part in the NCS Parent Ambassador Scheme (the Scheme). They served as ambassadors to promote educational resources and share their parenting experiences with other NCS parents. Let us take a closer look at the inspiring journeys of two NCS parent ambassadors.

Ms Uzma Iftikhar - with four children

"Being a parent born and raised in Hong Kong, I have found raising my children to be a challenging journey, as the education system today is vastly different from what I experienced in my own schooling. Since becoming a parent, I have often felt overwhelmed while supporting my children's studies.

When I joined the Scheme, I was surprised and grateful to discover the extensive resources provided by the EDB for the NCS students and their parents. Amongst these, the online educational resources are particularly valuable. For example, the school profiles allow parents to search for schools by districts and provide useful information. These school profiles enable me to assist an Indian parent who was struggling to find a school suitable for his daughter. By introducing him to the school profiles, I witnessed his relief and gratitude, which is an incredibly rewarding moment.

As a parent of a child with special educational needs (SEN), I know how emotionally drained it can be to



Ms Uzma Iftikhar shared her experience on stage.



Ms Uzma Iftikhar attended the Reunion Gathering with her children. Her daughter on the right was one of the event hosts.



care for a child with SEN. Parents often overlook the early signs of SEN or resist accepting that their child needs extra support, leaving the child to struggle. I am delighted that the Scheme provides NCS parents with information on supporting their children with SEN. The information greatly enhances parents' awareness and understanding, providing vital support for those in need.

The Scheme also reminds me to step back from daily chores and face challenges with patience and positivity. Most importantly, it has also given me with the opportunity to help other NCS parents in the community by sharing my experiences as a parent ambassador. I am deeply grateful for the knowledge, connections, and sense of commitment I have gained through the Scheme."

Ms Zeshan Adeela – with two children

"From being an overwhelmed parent burdened by daily responsibilities to taking an active role in my children's education, I have experienced a transformation in my parenting journey.

Before joining the Scheme, I relied mainly on friends for parenting information. The Scheme has provided me with valuable information and resources on parenting and supporting my children's learning. For example, I learnt to practise Chinese with my children through short stories, poems, and interactive materials. These resources have made learning Chinese more effective and enjoyable. I also shared these resources with other NCS parents. Their excitement about learning Chinese with their children through stories and poems gave me a strong sense of commitment to supporting fellow parents.

Unexpectedly, I also gained support from peers by connecting with fellow parents who face similar challenges. Together, we discussed ways to help



Ms Zeshan Adeela shared educational information and resources with various NCS parents.



Ms Zeshan Adeela celebrated this remarkable moment with two daughters.

our children adapt to the school environment, finding suitable schools, communicate with the school effectively, align with school expectations, and explore useful resources available for our children.

This journey has empowered me to become more confident in performing the parental roles. I now actively engage in the parent meetings, voice out my concerns, and share insights with parents in my children's schools and the community. These changes are the result of the supportive environment and strong peer relationship fostered through the Scheme.

This graduation does not mark an end to my journey. Instead, it symbolises my transformation from an overwhelmed mother into a resourceful parent who learns and grows alongside children, helps others NCS parents support their children, and contributes to building a harmonious community.”

Reunion Gathering

Our NCS parent ambassadors provided support for over 300 NCS parents and 430 children from kindergarten, primary and secondary school levels. Reunion Gathering was held to recognise the effort and dedication of the NCS parent ambassadors and the participants.

We are delighted to see how the Scheme has empowered the NCS parents to support their children's learning and development. We look forward to welcoming more NCS parents as parent ambassadors, working hand in hand to shape a brighter future for the next generation.



NCS parent ambassadors received their graduation certificates at the Reunion Gathering.



NCS students from a kindergarten performed Kung Fu at the Reunion Gathering.